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"If One Fails the Community Fails"

THE PUBLICATION OF THE

African American Communication and Collaboration Council (AACCC)

AfricanAmericanCommunication.com

November/December 2012

Greetings, Floyd.

What Is Important to the African American Community? *Establishing the Strategic Framework for 2013 and Beyond*



As we savor the riches of our Community and embark upon the challenges and opportunities of a new year, it is imperative that we develop a comprehensive long-term strategic plan.

Historically, we of the African American Community have spent most of our time reacting to challenges instead of anticipating and preparing

for them.

This "crisis management" has not been productive. A great deal of time and energy has been spent "playing catch up." And the use of this energy to cope with immediate problems has often left few resources to anticipate and engage the next challenge. This vicious cycle has locked our Community in a reactive, rather than a proactive, posture.

This must end. We need a plan - a strategic plan.

The development of a comprehensive strategic plan (a process with definite objectives and outcomes) for the African American Community is no longer an option but an obligation. We must use our limited energies and resources more effectively and conduct our business more successfully, despite changes and attitudes in other Communities.

Calendar of Events

[Click here](#) to view the entire AACCC Calendar of Events.

2013

19 January
100 Black Men of Madison Annual Meeting

19 January
"I Have a Dream" Scholarship Banquet and Ball

MISSION

To provide support to positive efforts that are conducted with and on behalf of the African American Community of Greater Madison, Wisconsin;

To establish mutually beneficial relationships between African American organizations of Greater Madison, Wisconsin; and

To establish ongoing dialogue concerning common issues of the African American Community of Greater Madison, Wisconsin.

CONTACT INFORMATION

African American Communication and Collaboration Council (AACCC)

As an initial step, please take a few minutes to access <http://www.surveymonkey.com/s/K2T6XYB> and complete a survey to provide information on the issues you believe to be of greatest importance in 2013.

Floyd Rose, Ph.D., President

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Based on the responses to the survey, the African American Communication and Collaboration Council will compile these expressions and initiate the first step in the creation of a strategic plan for our Community, determining "where we are and what is important."

Who Should Be the Next Superintendent of the Madison Metropolitan School District?

The process to select the next Madison Metropolitan School District (MMSD) Superintendent is well underway. The recruiting firm, Ray and Associates, Inc., has been selected to comprise a list of candidates to be reviewed by the members of the MMSD Board of Education.

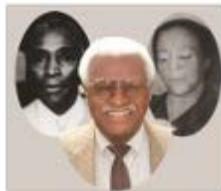


If you know of a candidate who should be considered, please share that individual's name and contact information as soon as possible, but **before Monday, 7 January 2013**, with the recruiting firm listed below.

Ray and Associates, Inc.
4403 1st Avenue SE, Suite 407
Cedar Rapids, IA 52402-3221
Phone: (319) 393-3115
Fax: (319) 393-4931

"Growing Up Black in South Madison"

GROWING UP BLACK
IN SOUTH MADISON
(Economic Disenfranchisement
of Black Madisians)



Richard Harris, Ph. D.

In his just-released memoir, Dr. Richard Harris, President of South Madison's Genesis Social Services Corporation, describes life in Madison as he perceived it from 1940 to 1970.

Dr. Harris describes discrimination and racism perpetrated on Black people. This includes the Urban Renewal project in the Triangle, the attempts by Madison Public Schools to close two South Madison schools (Franklin and Lincoln), and the discrimination against Black people in the area of employment.

A portion of proceeds from book sales will be donated to the Mt. Zion Baptist Church and the construction of the Family Life Center and Genesis Social Services' drug prevention and treatment programs.

Expand the School-to-Prison Pipeline Conversation to Include Black Girls

According to a recent report, black females represent the fastest growing segment of the juvenile justice population.

The author of the report, Monique Morris, argues that it is extremely important that we expand the "school-to-prison pipeline" conversation to include black girls.

"From these and other incidents in recent years, it has become increasingly clear that punitive disciplinary practices and other criminalizing policies that fuel what we understand as a 'school to prison pipeline' impact the girls as well as the boys. However, a deeper look reveals that perhaps the 'pipeline' analogy is too linear a framework to capture the education-system pathways to incarceration for black girls."



In discussions with young women who have dropped out of school, or who are attempting to return to school following a period of incarceration, it is becoming clearer that we must think about the multiple ways in which racism and patriarchy marginalize black girls in their learning environments-places that have become hostile learning environments for girls who are too frequently marginalized for acts of 'defiance' or for being too 'loud' and aggressive in ways that make them nonconforming to society's gender expectations. For too many black girls, schools are places where they are subject to unwanted sexual harassment, where they are judged and punished for who they are, not necessarily for what they have done, and where their experiences have been overshadowed by a male-dominated discourse on dignity in schools."

[Click here](#) to read the report, Race, Gender and the School-to-Prison Pipeline.

Reference: Black Star Journal

Democratic Party of Wisconsin Spring 2013 Internships Available



DEMOCRATIC PARTY of WISCONSIN

Internships with the Democratic Party of Wisconsin (DPW) are available for individuals who desire to gain political experience, develop a fuller understanding of the political process, and help make a difference in Wisconsin government. Internships are available in a variety of departments, allowing each intern to focus on specific areas within the Party. Internships offer great networking opportunities and frequently catapult qualified individuals into jobs in politics.

[Click here for more information.](#)

Joe Gothard Someone You Should Know

Joe Gothard was named Assistant Superintendent for secondary education for the Madison Metropolitan School District (MMSD) in July 2011, where he provides leadership to the District's 18 middle and high schools. Gothard also is the District Director for the Department of Education's Smaller Learning Community Grant, a \$5.1 million, five-year grant for the District's four comprehensive high schools.

Assistant Superintendent Gothard has been a part of the MMSD most of his life. A product of the District himself, he has served in positions throughout the K-12 system for nearly 20 years. Growing up on Madison's eastside has provided Joe unique perspectives on the challenges of educational success for all students. He credits many of his former teachers, but especially Ms. Lois Bell, his teacher at Sennett Middle School, for his ability to learn and embrace his racial identity.



Assistant Superintendent Gothard sits on several youth service related boards and is often invited to speak regarding the challenges for at-risk students and how schools and the community can work together to address the achievement gap. He currently is on the Board of Directors for the Simpson Street Free Press; Co-chair of the AVID/TOPS Executive Steering Committee; and is a member of the University of Wisconsin-Madison, School of Education - Board of Visitors.

Joe Gothard earned his bachelor's degree in biology and secondary education, master's degree in educational administration, and will complete his doctorate in K-12 educational leadership in the spring of 2013, from Edgewood College. He holds his school superintendent license and eagerly awaits the opportunity to be a school district's top leader.

Now Accepting Articles & Photos

We are currently accepting stories and photographs for future issues of "If One Fails the Community Fails." Please submit your stories and event photos for consideration. Submission does not guarantee placement in this publication.

Stories should be 200 words or less and electronic photos should be 300 DPI or better in JPG format (NO SCANNED PHOTOS). Include captions for each photo (who, what, when, and where). Photos without captions WILL NOT be considered.

Submit your stories and photos (with captions) to president@africanamericancommunication.com.

[Forward email](#)



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