

# "If One Fails the Community Fails"

## THE PUBLICATION OF THE African American Communication and Collaboration Council (AACCC)

[AfricanAmericanCommunication.com](http://AfricanAmericanCommunication.com)

March 2012

### AACCC to Host MMSD School Board Candidate Forum -27 March 2012



Pictured left to right: Arlene Silveira, Nichelle Nichols, Mary Burke and Michael Flores

The African American Communication and Collaboration Council (AACCC) will host a Forum to engage candidates vying for Seats 1 and 2 of the Madison Metropolitan School District (MMSD) Board of Education. The Forum will be held on **27 March 2012, at 6:00 p.m. at St. Paul AME Church, 4525 Diamond Drive, Madison, Wisconsin 53714.**

Candidates running for Seat #1 are incumbent, [Arlene Silveira](#), and [Nichelle Nichols](#). Candidates running for Seat #2 are [Mary Burke](#) and [Michael Flores](#). All candidates have been invited to participate.

During the Forum, candidates will present information about their qualifications and backgrounds and address issues that are currently facing the MMSD, such as the achievement gap and school safety.

### The MMSD Welcomes New Chief Diversity Officer

Shahanna McKinney-Baldon has been appointed by the Madison Metropolitan School District (MMSD) as its new Chief Diversity Officer.

Most recently, Shahanna was the Coordinator of Advanced Academic Programs and Services for Milwaukee Public Schools. She has a Master's Degree in Social Justice Education and 15 years as a classroom teacher, as well as a consultant for schools and districts on social justice issues.



### Calendar of Events

[Click here](#) to view the entire AACCC Calendar of Events.

#### March 2012

**13 March 2012**  
Orchard Ridge Elementary School Reading Program

**16 March 2012**  
African American Achievement Team at LaFollette High School

**17 March 2012**  
The 2012 Madison Shamrock Shuffle

**17 March 2012**  
100 Black Men of Madison General Membership Meeting

**20 March 2012**  
Leopold Elementary School Reading Program

**26 March 2012**  
Showing Up and Showing out

**27 March 2012**  
Madison Metropolitan School District School Board Candidate Forum

### MISSION

To provide support to positive efforts that are conducted with and on behalf of the African American Community of Greater Madison, Wisconsin;

To establish mutually beneficial relationships between African American organizations of Greater Madison, Wisconsin; and

To establish ongoing dialogue concerning common issues of the African American Community of Greater Madison, Wisconsin.

### CONTACT INFORMATION

As Chief Diversity Officer, Ms. McKinney-Baldon will serve as leader and advocate for the MMSD's overall diversity efforts as well as the District's lead recruiter.

African American  
Communication and  
Collaboration Council  
(AACCC)

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## Economics 101



African Americans earned an annual take-home salary of nearly \$950 billion (2009), not to mention the billions they generate in productivity increases and profits for their employers. Sadly, however, less than 5% of this income is returned to the communities where many African Americans live. Thus, they are run down, impoverished and easy prey for those who would exploit the weak in society, argues Dr. Amos Wilson in his book *Blueprint*

*for Black Power: A Moral, Political, and Economic Imperative for the Twenty-first Century.*

But, viewed as a nation, the African-American economy would rank in the top 15 of approximately 200 nations in the world! African Americans possess enormous potential, creativity, and compassion. These advantages must be utilized to build social, political and economic power.

Dr. Wilson maintains that the African-American community should view itself as a de facto nation and thus allow the development of clear strategies to address poverty, dis-employment, crime, mis-education, wanton consumerism, alienated/deficit spending, mis-leadership and powerlessness.

## Now Accepting Articles & Photos

We are currently accepting stories and photographs for future issues of "If One Fails the Community Fails." Please submit your stories and event photos for consideration. Submission does not guarantee placement in this publication.

Stories should be 200 words or less and electronic photos should be 300 DPI or better in JPG format (NO SCANNED PHOTOS). Include captions for each photo (who, what, when, and where). Photos without captions WILL NOT be considered.

Submit your stories and photos (with captions) to  
[president@africanamericancommunication.com](mailto:president@africanamericancommunication.com).

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