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"If One Fails the Community Fails"

THE PUBLICATION OF THE

African American Communication and Collaboration Council (AACCC)

AfricanAmericanCommunication.com

July 2012

Greetings, Floyd.

Who Will Be the Next Superintendent of the MMSD?

More Questions Than Answers ...



On 25 June 2012, Dr. Daniel Nerad, Superintendent of the Madison Metropolitan School District (MMSD) submitted his resignation letter to the MMSD Board.

Although the Board tabled the resignation until District lawyers

could review the process, Dr. Nerad is expected to leave for his new position on or before 1 August. Dr. Nerad has signed a contract with the Birmingham Michigan School District. (*Birmingham is a suburb of Detroit.*)

The MMSD Board is working to find an interim replacement for Dr. Nerad and seeks to find a permanent replacement next year.

The departure of Dr. Nerad stimulates a number of questions:

- Will non-White males and females finally be seriously considered for the position of MMSD Superintendent?
- What role will people of color, specifically African Americans, play in the vetting process of Superintendent candidates?
- Will the new Superintendent end up being the "scapegoat reservoir" of all problems and solutions regarding our children?
- Will the "vital hiring practices" of African American educators (e.g., key administration, instructors) change?
- Will the African American community provide substantial support of the African Americans who currently work for the MMSD?

Calendar of Events

[Click here](#) to view the entire AACCC Calendar of Events.

July 2012

14 July 2012
100 Black Men of Madison General Membership Meeting

19 July 2012
100 Black Men of Madison Board of Directors Meeting

21 July 2012
Bike for Boys & Girls Club

30 July 2012
100 Black Men of Madison Annual Golf Outing

MISSION

To provide support to positive efforts that are conducted with and on behalf of the African American Community of Greater Madison, Wisconsin;

To establish mutually beneficial relationships between African American organizations of Greater Madison, Wisconsin; and

- Will the African American community sit on the sidelines while others develop policies affecting our children?
- Will we look back on the 2012-2013 school year and again realize that more of our children are going to prison than college?

To establish ongoing dialogue concerning common issues of the African American Community of Greater Madison, Wisconsin.

Again, more questions than answers ...

Madison Community Celebrates Life of Community Cornerstone

On Monday, 18 June 2012, the Madison-area community celebrated the life and mourned the loss of one of its matriarchs, Darlene M. Hancock, who passed away on 12 June. The following excerpt was taken from her memorial.

"Darlene's service to the community of Madison took her into many arenas as a pioneer on many fronts in the educational, social and civil rights movement. [Husband] Allen and Darlene moved to Madison, WI, in July of 1974. The Madison Metropolitan School District employed them until their retirement in 1995. She was an organizer, founding and charter member of S.S. Morris Community A.M.E. Church. As a member of S.S. Morris, she was a guarantor Trustee, Sunday school teacher, and Steward Board Member."



Sister Hancock did so much for so many. From the time she came to Madison to the time of her passing, she worked tirelessly to positively change the lives of all who she touched. As often stated, "you are what you continuously do." Sister Hancock's legacy is tireless service, dedication, a commitment to excellence, and **never backing down when you know you are doing "God's Work."**

As an expression of sympathy, memorial contributions may be sent to the Darlene M. Hancock Scholarship Fund, P.O. Box 44301, Madison, WI 53744.

100 Black Men of Madison Annual Golf Outing

30 July 2012 - The Legend at Bergamont - Oregon, Wisconsin



The 100 Black Men of Madison cordially invite everyone to join them for a wonderful day of golf on **Monday, 30 July 2012, at The Legend at Bergamont in Oregon, Wisconsin.**

Gather your friends, family and coworkers for a fun day of golf to support the 100 Black Men of Madison as they strive to provide mentorship to our youth in Madison and Dane County!

The format is a four-person, best-ball scramble. Prizes and awards will be given for low-gross teams, longest drive, closest to the pin, hole-in-one, \$10,000 putting contest, and more! Individuals and teams are welcome, and non-golfers also are invited to attend and support this event at the Awards Dinner.

This golf outing is one of the 100 Black Men of Madison's signature events! This fundraising event helps support their Youth Mentoring Programs, Backpacks for Success Picnic, scholarship campaigns and much more.

COME OUT AND SUPPORT OUR YOUTH!

To register for this event, [please click here](#). [Sponsorship opportunities](#) are available as well.

CONTACT INFORMATION

African American Communication and Collaboration Council (AACCC)

Floyd Rose, Ph.D.,
President

P.O. Box 8577
Madison, WI 53708-8577

(608) 241-5858
[E-Mail](#) | [Website](#)

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Adidas' "Shackle Shoes" Spark Huge Controversy

In a 21 June 2012 article posted by Fox Sports, Columnist, Jason Whitlock, wrote:

"When Nike began releasing its overpriced, slave-shop-constructed Air Jordan shoes in the 'hood specifically to attract inner-city tastemakers, where did you think the gym-shoe wars were headed?

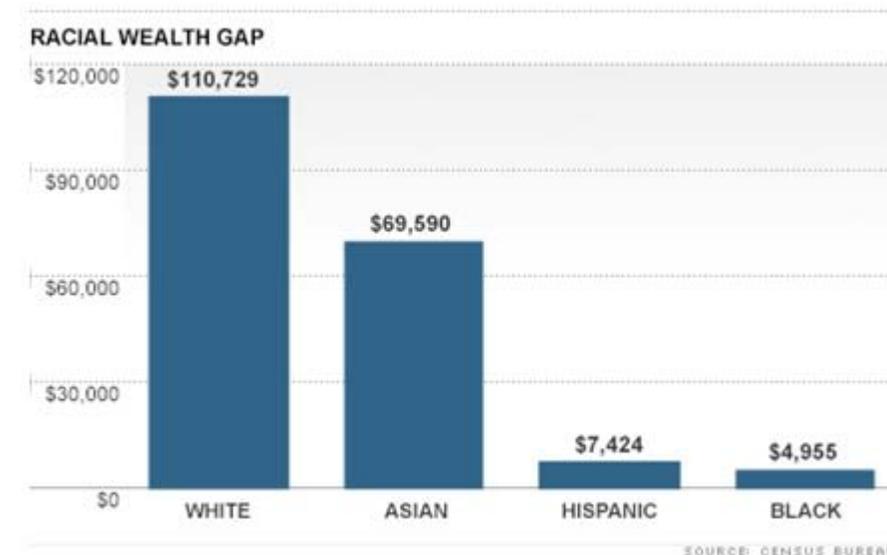


When Reebok, in an effort to undo Air Jordan's stranglehold on hip-hop sneakerheads, showered a multimillion-dollar contract on the Tupac Shakur of basketball, Allen Iverson, where did you think the gym-shoe wars were headed?

That's right. Nike and Reebok placed the shackles on Adidas' now-canceled line of gym shoes. Nike and Reebok laid the groundwork for Adidas to take the gym-shoe wars to their rightful home - inside America's prisons."

[Click here](#) to read the entire article.

Have Blacks in America Officially Arrived at Third-world Status?



In the past four years, Whites' wealth has widened to 22 times that of Blacks. Many Blacks in America can barely afford food, shelter, medicine, and educational enhancements.

We are in trouble!

As reported by CNNMoney, "White Americans have 22 times more wealth than blacks - a gap that nearly doubled during the Great Recession (2008 through 2012).

In 2005, the net worth difference wasn't quite as stark. Whites had 12 times more wealth than blacks and 8 times more than Hispanics.

The widened wealth chasm could have major ramifications going forward, experts said.

Having less wealth and home equity means it will be more difficult for blacks and Hispanics to send their children to college, which gives them a leg up on

landing good jobs, said Roderick Harrison, senior research scientist at Howard University. That will further extend the wealth gap.

'The implications will be with us into the next generation, which will have greater difficulty in getting the kinds of jobs to start saving and building wealth,' Harrison said."

Free Dental Clinic

29-30 June 2012 - Alliant Energy Center - Madison, Wisconsin

The Wisconsin Dental Association and WDA Foundation will provide FREE dental care through a Mission of Mercy (MOM) program on **Friday, 29 June** and **Saturday, 30 June** at the **Alliant Energy Center Exhibition Hall, 1919 Alliant Energy Center Way, Madison, Wisconsin, beginning at 5:30 a.m.**

Adults and children of all ages with limited financial resources or who are otherwise unable to visit a dental office and who do not have a medically-compromising condition that prohibits safely receiving care are welcome.

Children under age 18 must be accompanied by a parent or guardian. Cleanings, fillings, extractions and limited treatment partials will be offered. All work is provided for free by 1,800 volunteer dental professionals and community helpers donating their time and skills. A photo ID, social security number or other personal ID/documentation is NOT required.

Now Accepting Articles & Photos

We are currently accepting stories and photographs for future issues of "If One Fails the Community Fails." Please submit your stories and event photos for consideration. Submission does not guarantee placement in this publication.

Stories should be 200 words or less and electronic photos should be 300 DPI or better in JPG format (NO SCANNED PHOTOS). Include captions for each photo (who, what, when, and where). Photos without captions WILL NOT be considered.

Submit your stories and photos (with captions) to president@africanamericancommunication.com.

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Floyd Rose, Ph.D. | PO Box 8577 | Madison | WI | 53708-8577